



2021



ENVIRONMENTAL
HEALTH AUSTRALIA

Strategic
Plan
2021-25



Reviewed November 2021

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1.0 Summary

1.1 Vision

We will be leaders in Environmental Health to create and sustain healthy communities.

1.2 Mission

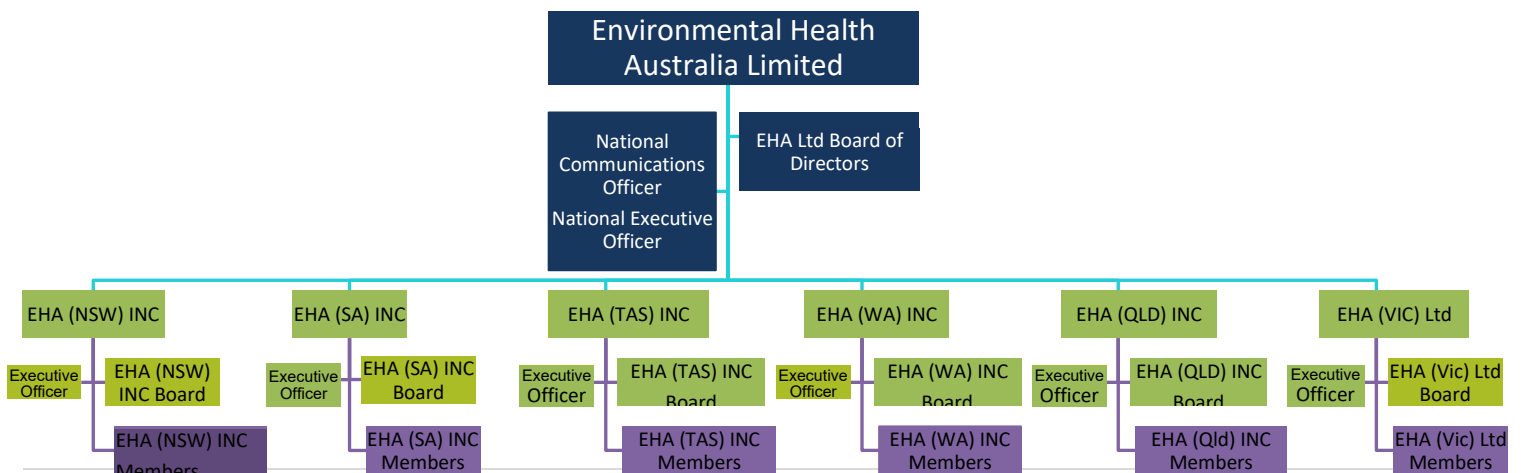
To achieve our vision by:

- Providing leadership and support to Environmental Health Professionals nationally
- Partnering and collaborating with state, national and international stakeholders to create and sustain healthy communities
- Communicating and educating to raise the public profile and understanding of environmental health
- Advocating and advancing public policies, initiatives and services in the pursuit of improved health and wellbeing

2.0 About EHA

Environmental Health Australia (EHA) is the premier environmental health professional organisation in Australia which advocates environmental health issues and represents the professional interests of all environmental health practitioners. EHA is committed to the professional development and status of its members and the enhancement of environmental health standards and services to the community through advocacy, promotion, education and leadership. The professional organisation has been in existence since 1936 and has undergone several name changes over time to reflect the changing nature of the organisation and its membership. EHA is a member of the International Federation of Environmental Health (IFEH) and represents environmental health at the National and International level through our relationships with all stakeholders.

2.1 Organisation Structure



2.2 Values

EHA will maintain

- Professionalism: act with responsibility, excellence, and accountability at all times
- Integrity and Ethics: to be honest, fair, ethical, consistent and reliable
- Transparency: make information and actions accessible to all
- Accountability: to take responsibility for our words, our actions and our results

2.2 Themes

EHA will provide

- Leadership through
 - Strategic advocacy
 - Partnerships/relationships
 - Public communications – telling the story of environmental health
- Support to the profession by
 - Supporting the States
 - Ensuring best practice standards
 - Workforce planning / connections with universities
 - Providing conferences, online events, information sharing, resources, international and national connections
- Governance be ensuring
 - Board renewal
 - Answerability, reporting etc.
 - Financial sustainability
 - Relationship with State Associations

2.3 Stakeholders

Our stakeholders include

- Member Associations
- Associate Members
- Individual Associate Members, Members, Fellows, Life Fellows
- Research Institutions & Universities
- Governments (Local, State & Federal)
- Partnering organisations

3.0 Strategy

Leadership

Item Number	Key Area	What	Who	Complete
3.1	Strategic Advocacy	Recruit advocacy specialist for a short term contract to set up systems and mentor board member to take on this role	NP / NCO / EO	End 2023 subject to budget
3.2	Partnerships	Develop Stakeholder Database	NCO / Board	End 2022
3.3	Public Communications	Website redesign	NCO / Board	End 2021
		Review Communications Strategy	NCO / Board	End 2022
		Develop and distribute high school information pack	NCO	End 2021
		Develop and promote digital Communication e.g. live chats and YouTube videos	NCO	End 2021
		Develop position statement	NCO	Mid 2022

Supporting the Profession

Item Number	Key Area	What	Who	Complete
3.4	Supporting States	Review existing policies	Board	End 2022
		Create new policies and position statements on emerging issues e.g. Nano Plastics and Air Quality	Board	End 2025
3.5	Best Practice	Investigate options for certification and registration	NP / Board	End 2024
3.6	Workforce Planning	Accreditation of EHA qualifications for Universities with EHA accredited courses to be actioned	NP / EO	End 2025 (as required)
		Supporting enHealth to carry out a national EH workforce study	NP / Board	End 2024
3.7	Conference / Info/ Resources / Connections	Review National Conference information documents	NEO / EOs	Mid 2023

Governance

Item Number	Key Area	What	Who	Complete
3.8	Accountability / Reporting	External Audits	EO / NT	Annually (AGM)
		Review investment prospectus to reflect effectiveness of investment	EO / NT / NCO	Biannually (Q2, Q4)
		Presidents report	NP	Annually (AGM)
		State presidents reports	SP	Biannually (F2F)
3.9	Financial Sustainability	Review Investment Strategy	NT	Annually (Q4)
		Annual Budget	NEO / NT	Annually (Q4)
		Set fees and charges	Board	Annually (Q4)
3.10	Relationship with States	Maintain and review common IT and accounting systems (Accounting system review)	EO / Board	Biannually
		Review service agreements	Board	Biannually (Q3)
		Review membership categories	Board	Biannually (Q2)

Abbreviation Definitions

Associations – Member Associations
 Board – National Board of Environmental Health Australia Ltd
 NEO – National Executive Officer and Company Secretary
 NCO – National Communications Officer
 NP – National President
 SP – State Presidents of Member Associations
 NT – National Treasurer
 TBD – To be determined
 VP – Vice President
 N/A - Not Applicable
 EO – Executive Officers of Member Associations

4.0 Goals

EHA will:

- Continue to invest in policy development and professional advocacy;
- Maintain financial sustainability both on a state and national level;
- Identify more efficient ways to deliver services to members;
- Maintain existing and explore new partnerships with like-minded organisations/associations;
- Prudently and effectively manage investments and resources;
- Develop the organisational culture to encourage collaboration from members and other stakeholders;
- Explore innovative new ways to proactively engage with our stakeholders.