

EHA Investment Prospectus

FY 21/22

Opportunities to enhance your business and invest in the future of environmental health in Australia.



Environmental Health Australia (EHA) is the premier environmental health professional organisation in Australia that advocates on environmental health issues and represents the professional interests of all environmental health professionals.

EHA offers a range of advertising and sponsorship opportunities giving your company/organisation dedicated and targeted exposure to environmental health professionals across Australia and internationally.



Co-branding with EHA

Co-brand your product/service with Australia's premier environmental health professional organisation.

EHA is always willing to discuss mutually beneficial arrangements for cobranding/promotion of events.

Options available from:

Please contact us to discuss options

Conference Sponsorship

The Annual EHA National Conference draws up to 250 delegates each day representing a large proportion of Local and State Governments across Australia. International environmental health organisations such as NZIEH and NEHA have also attended the EHA National Conference in past years.

The national conference is rotated between states every year and annual State Association conferences are held annually in each state.

Options available from:

Please contact us to discuss options

Sponsored Website Posts

If you want us to publish a post on any EHA website and want a link back to your website, this is termed as advertising and thus requires sponsorship.

The EHA national website has over 2,500 new visitors and over 8,000 page views every month.

Please contact us for full terms and conditions of sponsored posts.

Options available from:

Monthly and annual subscription options available from \$30/month*

National Associate Membership

This membership options offers organisations and/or individuals the opportunity to retain a national identity that is affiliated with EHA Ltd.

National Associate Membership includes National Newsletter advertising, use of the EHA National Associate Member logo, inclusion of your company's logo on the EHA National Website and financial benefits for EHA events.

Please contact us for detailed membership inclusions.

Options available from:

\$700 per annum

Job Opportunity Advertising

Get exposure to a dedicated environmental health workforce by advertising your vacancies through EHA.

The EHA National website has an active, dedicated *employment vacancies page* where job listings are posted. Your job listing will also be promoted through the EHA LinkedIn, Facebook and Twitter company pages.

Options available from:

\$198 per advertisement inc GST

National Newsletter Advertising

Advertising through the EHA National Newsletter will provide exposure of your brand to over 5,000 EHA members, four times a year.

The EHA National Newsletter is also distributed to local government groups across Australia, shared with associated international organisations such as NZIEH & NEHA and distributed to all accredited university staff.

Options available from:

\$200 per 1/2 page article

More Opportunities

Student scholarship sponsorship

EHA provides excellence awards and scholarships at more than 8 universities funded and administrated through EHA state associations Exposure at student award ceremonies and in newsletters

EHA Professional Excellence Award Sponsorship

Sponsor the celebration and recognition of EH excellence in individual states through EH State Associations awards.

Sponsor our national award - the Margaret Hind Memorial Award presented annually at the EHA National Conference

EHA Website Front Page Advertising

Have your company's logo placed on the moving banner on the EHA National website front page.

Advertisers also get exposure through social media posts.

EHA Magazine and State Advertising

Each EHA State Association produces a regular newsletter distributed to EHA members and EH Professionals within that state.

EHA (WA) produce a magazine on a regular basis

Display Stands/Merchandise at EHA Events

Include your company's information in conference/event satchels given to all delegates.

EHA has state associations representing every state and territory in Australia. Exposure through EHA will provide:

Direct access to our national members including EH professionals, consultancies and a range of organisations involved in the delivery of environmental health

Direct email to over 5,000 personalised emails

Connection to EH professionals working in federal, state and local governments around Australia

Access to over 10,000 environmental and occupational health professionals across Australia

EHA provides a range of social media opportunities including:

EHA Facebook page is continuing to grow and has a steady increase in likes and follows over the past 2 years

EHA LinkedIn company page has multiple EH job opportunities posted at any one time, making it one of the most comprehensive sites for EH jobs

EHA LinkedIn group page has over 1,500 members providing an active platform for networking, EHA news, discussion and information sharing

EHA delivers over 50 EH conferences, personal development seminars, workshops, courses and activities across Australia every year.

EHA national conference held every year with up to 250 delegates attending each day

EHA state and regional conferences and the Environmental Health Disaster Management Course held annually

Workshops covering diverse topics including legal and court room training, noise management, public health nuisances and environmental management to name a few On-site practical training sessions

Couldn't find an investment option right for you? Please **contact us** to discuss package and discount options. We look forward to hearing from you.



**ENVIRONMENTAL
HEALTH AUSTRALIA**

EHA National Communications Officer

0423 437 723

samantha.smith@eh.org.au

Postal Address:

PO Box 2222 Fortitude Valley BC
QLD 4006



www.eh.org.au



www.facebook.com/EnvHealthAu/



www.linkedin.com/company/environmental-health-australia-ltd



<https://www.youtube.com/channel/UCOZYs3ufbA5ldxh9ABHwToQ>