# EHA Investment Prospectus

**—** 2019

Opportunities to enhance your business and invest in the future of environmental health in Australia

Environmental Health Australia (EHA) is the premier environmental health professional organisation in Australia that advocates on environmental health issues and represents the professional interests of all environmental health professionals











EHA offers a range of advertising and sponsorship opportunities giving your company/organisation dedicated and targeted exposure to environmental health professionals across Australia and internationally.



## Associate membership

Offers organisations and/or individuals the opportunity to retain a national identity that is affiliated with EHA Ltd. Particularly beneficial for organisations that have EH business or professional interests across states or nationally.

Options available from: \$700 per annum



### EH contractor database

Advertising on EHA website - dedicated contractor database listing page

Access to up to 10,000 EH professionals working in private and public sectors

Options available from: \$350 per annum



# EH job opportunity advertising

Advertising on dedicated EHA website page

Promoted through LinkedIn group and company pages

Exposure to dedicated EH workforce

Options available from:

\$198 per advertisment



### Conference sponsorship opportunities

Annual national EHA conference with up to 250 delegates each day representing a large proportion of local and state governments across Australia

Annual state association conferences held in each state

Range of regional EHA conferences across various states

Options available from:

#### Please contact us for more information



#### EHA co-branding opportunities

Co-branding of your product/service with Australia's premier EH professional organisation

Advertising on EHA website, LinkedIn and Facebook pages

Access to over 10,000 environmental health and occupational health professionals in the private and public sectors for environmental health services

Options available from:

\$330 per annum





#### Student scholarship sponsorship

EHA provides excellence awards and scholarships at more than 7 universities funded and administrated through EHA state associations

Exposure at student award ceremonies and in newsletters

# More opportunities



EH professional excellence award sponsorship

Celebration and recognition of EH excellence in 5 states administered through EH state associations.

Support of EH recognition award in memory of Margaret Hind.



Display stands/merchandise at **EHA** events

Inclusion of your companies information in conference/event satchels given to all delegates and promoted on EHA website, LinkedIn and Facebook.



#### EHA magazine and newsletter advertising

Biannual national newsletter and regular state newsletters dedicated to EH professionals

EHA (WA) Journal produced biannually and distributed to a wide audience across the EH sector



#### EHA website front page advertising

Moving banner, front page and other page positions available on the website

Advertisers also get exposure through posts on EHA LinkedIn company page and Facebook page

#### EHA has state associations representing every state and territory in Australia. Exposure through EHA will provide:

Direct access to our national members including EH professionals, consultancies and a range of organisations involved in the delivery of environmental health

Direct email to over 5,000 personalised emails

Connection to EH professionals working in federal, state and local governments around Australia

Access to over 10,000 environmental and occupational health professionals across Australia

EHA delivers over 50 EH conferences, personal development seminars, workshops, courses and activities accross Australia every vear.

EHA national conference held every year with up to 250 delegates attending each day

EHA state and regional conferences

EHA/USA CDC/IFEH Disaster Management Course held annually

Workshops covering diverse topics including legal and court room training, noise management, public health nuisances and environmental management to name a few

On-site practical training sessions

#### EHA provides a range of social media opportunities including:

EHA Facebook page regularly achieves a reach of over 5,000per post and page likes exceeding 200 every month

EHA LinkedIn company page has multiple EH job opportunities posted at any one time, making it one of the most comprehensive sites for EH jobs in Australia

EHA LinkedIn group page has over 1,500 members providing an active platform for networking, EHA news, discussion and information sharing

Couldn't find an investment option right for you? Please contact us to discuss package and discount options.

We look forward to hearing from you



# ENVIRONMENTAL HEALTH AUSTRALIA

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